## FADE IN:

## INT. BOARDROOM

Norman is addressing a meeting of SMOFs. Norman is in costume; everyone else is either in costume or disguised - party wigs/hats, dark glasses, fake moustaches, possibly a SMOF badge or T-shirt. BACKGROUND MUSIC: low key, dreary RY proposes one of: "Decline" by Kevin MacLeod (CC-BY-3.0 license) https://youtu.be/R8mUyY3i4As?t=32s "Sad Emotional Dramatic Background" (US\$19) https://audiojungle.net/item/sad-emotional-dramaticbackground/22196872?s\_rank=8 NORMAN: Yeah, New Zealand just seems like a bad idea. Nothing cool has happened there. CUT TO: Fast montage of cool things happening in NZ. Duration 10-15s. FOOTAGE: Tourism New Zealand, WREDA, etc. RY proposes: Thrillseekers Adventure Jet http://visuals.newzealand.com/assets/178176 Waitomo Caves http://visuals.newzealand.com/assets/180296 Te Puia Geysers (aerials at 00:20) http://visuals.newzealand.com/assets/180282 Hobbiton http://visuals.newzealand.com/assets/180278 AJ Hackett Bungy promo video https://www.youtube.com/watch? v=YSlLdsORS\_Q (needs permission, https://www.bungy.co.nz/trade/) Sky Jump (00:36 in) https://www.youtube.com/watch? v=DB6VtZ0mQqs [CC-BY] Sea kayaking (00:21) http://visuals.newzealand.com/assets/175901 Surfing? Zorbing? NORMAN (O.S.): It's gloomy and ugly. CUT TO: Montage of sun drenched landscapes, beautiful scenery, Cuba St bucket fountain, other pretty things. Duration 10-15s? FOOTAGE: Tourism New Zealand, WREDA, etc. RY proposes: Aoraki (1:00 in) http://visuals.newzealand.com/assets/178174 Marlborough Sounds (00:35 in) http://visuals.newzealand.com/assets/176269 Bay of Islands http://visuals.newzealand.com/assets/176170

Couple on beach (00:53) http://visuals.newzealand.com/assets/175901 Cuba St Bucket Fountain (00:43 in?) http://visuals.newzealand.com/assets/176226 West Coast Road aerials http://visuals.newzealand.com/assets/179735 New Regent Street historic buildings, Chch (00:05 or 00:37) http://visuals.newzealand.com/assets/178168 NORMAN (O.S.): Nobody cool would want to come! CUT TO: Montage of GoH clips waving and greeting us. Perhaps a split screen or carousel effect. Duration to suit clips available, but short (10-15s?). FOOTAGE: To Be Arranged; highly confidential. Details will not appear in this script. NORMAN (O.S.): It might be rainy and cold. CUT TO: Sun drenched scenery (just one clip?) FOOTAGE: Tourism NZ / WREDA, etc RY proposes: Cyclists on hills http://visuals.newzealand.com/assets/177654 SFX: Record scratch VFX: Clip stops. "rewind" vfx/sfx. TEXT OVERLAY: Actually, that might happen ... (beat; rewind vfx/sfx continues) CUT TO: Colour bars SFX: Momentary 1kHz test tone CUT TO: Wet and windy images. 5-10s. Ideally Wellington, or at least something that's not obviously recognisable as not-NZ. FOOTAGE: Windy Welly https://www.youtube.com/watch?v=UfFeciu8N7s if we can get permission for it [in progress - RY] Woman struggling with umbrella https://www.youtube.com/watch? v=zJ-zYIT9TzA [CC-BY] Open landscape thunderstorm timelapse https://www.youtube.com/watch?v=fp9slcIeWAw [CC-BY] Night time heavy rain https://www.youtube.com/watch?v=gEyTJO8cZM [CC-BY]

Wellington snowfall https://www.youtube.com/watch? v=Hb2Iiyxw81U [CC-BY] Wellington snow timelapse https://www.youtube.com/watch? v=40fTyhwD0a4 [CC-BY] SFX: Rain, thunder? NORMAN (O.S.): Besides, we'll get no support from anyone. CUT TO: Montage of supporting politician(s) - depends on what we get mayor, local MP, PM. Two versions if possible - brief for this video (5-10s?), and a longer standalone message. FOOTAGE: To Be Arranged VFX: Lower third name & title CUT TO: BOARDROOM scene. Same as before. NORMAN: Welllll .... If we could persuade anyone to be our guests, what would they be looking forward to? CUT TO: Clips from GoHs talking a little about what they are interested in. 15-30 seconds each? FOOTAGE: To Be Arranged; highly confidential before the reveal. Details will not appear in this script. VFX: Lower thirds - names and titles CUT TO: BOARDROOM scene again. This time, the other SMOFs are more animated. One whispers something into the ear of the SMOF closest to Norman. SFX: whispering, rustle of paper NORMAN: That's all very well. But no one will vote for us... The SMOF closest to Norman leans over and whispers something in his ear. SFX: more whispering BACKGROUND MUSIC stops. NORMAN: OH. They did? Really?! OK then, let's do this thing!

CUT TO:

Montage: Fast cuts of Hobbiton, scenery, anything vaguely SF and NZ we can include. 15s? FOOTAGE (cut to music): Hobbiton http://visuals.newzealand.com/assets/180278 Edoras Tour epic scenery https://www.youtube.com/watch? v=1x36kiK0m0M [needs permission, https://hasslefreetours.co.nz/pages/trade-media] Rocket Lab launch https://www.youtube.com/watch?v=AWdSD9HSccw [CC-BY] An extreme sports clip we didn't use in the Cool Things montage above MUSIC: Swelling, epic, crescendo. RY proposes one of: "Epic Ident" https://audiojungle.net/item/epic-ident/21451671? s\_rank=19 [US\$9] "Epic Atmospheric Cinematic Trailer" (short version @ 04:20) https://audiojungle.net/item/epic-atmospheric-cinematictrailer/21746816?s rank=1 [US\$19] "Atmospheric Epic" https://audiojungle.net/item/this-isepic/21056606?s\_rank=2 [US\$19]

CUT TO: ConZealand logo. Possibly animated.

FADE OUT.

CREDITS: As necessary for CC assets; if we do need any, make the cast credits funny such as "Norman Cates..... Himself".