



CoNZealand is the 78th World Science Fiction Convention (Worldcon) - the annual convention of the World Science Fiction Society, which is being held in Wellington from 29 July to 2 August 2020.

Worldcon is one of the world's most prestigious science fiction conventions, and is also home to the legendary Hugo Awards. It is one of the oldest fan conventions in the world, having been running since 1939, and attracts thousands of people, including fans, authors, actors, scientists, cosplayers, gamers and geek culture lovers.

More often held in the Northern Hemisphere, primarily the United States, this is the first time Worldcon has been held in New Zealand.

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## OUR POINT OF DIFFERENCE

CoNZealand (and all Worldcons) is a non-profit convention run by fans, for fans.

Everyone involved in organising CoNZealand is a volunteer, bringing together their shared experience and skills to create a unique event.

Everyone taking part in CoNZealand buys a membership - fans, authors, publishers, dealers, panellists, crew members, and everyone else in between and beyond.

We operate on a tight budget, primarily funded through the sale of memberships, with a small number of sponsorships, vendor fees for dealers, and advertising revenues. All of our costs are met from this budget.

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## EXPECTED ATTENDANCE AND DEMOGRAPHICS

One of the largest conventions ever held in Wellington, with **2000-2500** attending from around the world. There will be a significant Australian and American contingent, as well as attendees from China, Japan, Canada, Ireland, the UK, all over Europe, and more. Of course, there will also be many New Zealanders attending from all over the country. Most attendees are coming as part of a wider holiday and will be in the mood for spending.

Our demographics are broad, with people of all ages attending. The average attendee tends to be middle aged, though our members range from newborns to 90+ years old. Local attendees skew younger.

A tight-knit community, attendees value quality experiences and will actively recommend those that deliver to their fellows in person or in one of the many digital channels they share.

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## VENUES AND ACCOMMODATION

CoNZealand's activities will be taking place at the TSB Arena/Shed 6, the Intercontinental Hotel, the West Plaza Hotel, and the Michael Fowler Centre, throughout all five days of the convention.

Discounted accommodation is available to our members at a wide range of hotels across the CBD.

## DINING OUT

For the majority of members, breakfast will not be included with their accommodation booking. There will be limited food options available in our venues, so members will be looking to purchase at least two meals each day, in spaces that are either close to their accommodation or close to the key venues being used by CoNZealand.

Some people will be looking for cheap, quick options, while others would prefer to eat a leisurely meal with old and new friends. A substantial percentage of members will be looking forward to their first experience of Kiwi cuisine.

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## OPPORTUNITIES

CoNZealand provides a unique opportunity for local organisations to reach a new audience. There are many ways business partners can get involved, with varying levels of participation to suit your needs.

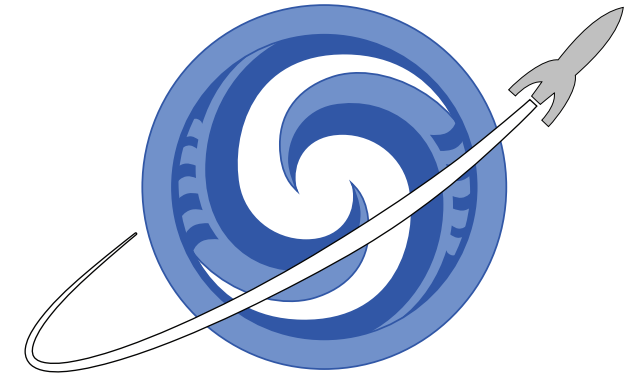
Contact us today at  
[outreach@conzealand.nz](mailto:outreach@conzealand.nz)  
for more information.



@CoNZealand

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## Information for Hospitality Partners



**Co<sup>★</sup>NZ<sup>★</sup>ZEALAND**  
78<sup>TH</sup> WORLD SCIENCE FICTION CONVENTION

TO BOLDLY GO, THERE AND BACK AGAIN  
[WWW.CONZEALAND.NZ](http://WWW.CONZEALAND.NZ)